

ADVERTISING SIZE & RATE CARD: 3 COLUMN

1 column  
by  
8 inch ad  
1 X 8 AD  
2.25" x 8"

1 column  
by  
4 inch ad  
1 X 4 AD  
2.25" x 4"

1 column  
by  
2 inch ad  
1 X 2 AD  
2.25" x 2"

ADVERTISING SIZE & RATE CARD: 3 COLUMN

2 column  
by  
8 inch ad  
2/3 PAGE AD  
4.64" x 8"

2 column  
by  
4 inch ad  
1/3 PAGE SQUARE AD  
4.64" x 4"

2 column  
by  
2 inch ad  
1/6 PAGE AD  
4.64" x 2"

## ADVERTISING SIZE & RATE CARD: 3 COLUMN

3 column  
by  
8 inch ad  
**FULL PAGE AD**  
7.01" x 8"

3 column  
by  
4 inch ad  
**HALF-PAGE AD**  
7.01" x 4"

3 column  
by  
2 inch ad  
**QUARTER-PAGE AD**  
7.01" x 2"

**ADVERTISING SIZE & RATE CARD: 3 COLUMN**

3 Column Modular Ad Rates

AD WIDTH	AD HEIGHT	MODULE	COST
1 column – 2.25”	2 inches	One By Two	\$25
1 column – 2.25”	4 inches	One By Four	\$30
1 column – 2.25”	8 inches	One By Eight	\$50
2 column – 4.64”	2 inches	One Sixth Page	\$35
2 column – 4.64”	4 inches	One Third Page	\$65
2 column – 4.64”	8 inches	Two Thirds Page	\$75
3 column – 7”	2 inches	Quarter Page	\$50
3 column – 7”	4 inches	Half Page	\$75
3 column – 7”	8 inches	Full Page	\$115

**PRICES ARE SUBJECT TO CHANGE • AD CONTRACTS FOR THE TOWN NEWSLETTER ARE SUBJECT TO GENOA POLICIES & PROCEDURES**

The page size for advertising is limited to single pages and the ad sizes listed above. Prices and sizes may change without notice — check with the Town for current prices and available sizes.

Other advertising types and sizes, such as ad inserts, may be considered in the future.

The Genoa Connection Newsletter is limited

by size to 8.5” x 11” page size, minus margins and page headers and footers. Ads space will be limited to inside pages and limited space on the back page/mailed page.

Contact the Town Office for more information and to reserve ad space in the Genoa Connection Newsletter, (775) 782-8696.