GENOA MAIN STREET PROJECT

Vitality Improvement Project in downtown Genoa comes to a close in July

The Genoa Main Street Project is near completion and with the installation of new monument signs, and kiosks the Amplification of the Destination,” has become a visible reality.

“The Genoa Destination Project has established an important milestone for our Town and its residents. This project has enabled us to “showcase” our Crown Jewel, while at the same time being mindful of our desire to preserve our historic integrity. As the projects chair.

I want to recognize “The Posse” whose expertise and dedication guided this initiative toward a successful conclusion. They are: Randy Falcke, Dan Aynesworth, Chad Coons along with staff members Sheryl Gonzales, our Town Manager and Lisa Granahan the County Economic Vitality Manager. This has been a wonderful example of the strong relationship the Town shares with Douglas County and we are much appreciative of their support of our community,

Dave Whitgob.

The $1.65 million dollar project known as, “The Genoa Destination Project” included the revitalization of Main Street and the development of the Genoa Vista Trail. Both projects are part of Douglas County’s 12 Economic Vitality Projects created to provide a more pedestrian friendly downtown while still preserving Genoa’s history.

Construction began March 2013 and businesses remained open despite the dust, noise and inconvenience. Since both the Trail and the Genoa Destination project were initially announced, the town has seen a growth increase in new businesses from 13 to 20

“I am up 28 percent from last month,” said Willy Webb, president of the Greater Genoa Business Association (GGBA).

“I know everyone in GGBA is very excited, and we have all been working together on this project.”

The project is looking to be completed by mid July with the town of Genoa showcasing improvements such as:

• New monument signs at north and south entry
• New kiosks
• Street signs
• Paver walkways in the downtown area, to help guide Genoa visitors from business to business
• Six utility poles removed with all services placed underground
• New street lights inspired by the original Candy Dance lights
• Improved parking

A Grand Opening and Celebration is scheduled for July 27th at 10 a.m. Plans are underway for a day of fun, food, and festivities including face painting, balloon artist, music and more!

“Completion of both of these projects is a testament to how dedicated the businesses, the town, the board members and residents are to securing the future vitality of the town of Genoa,” said Lisa Granahan, Economic Vitality Manager, Douglas County.