

**Genoa Town Advisory Board
Special Meeting Minutes of March 10, 2009**

MEMBERS PRESENT

Chair Brian Williams, Clerk Dave Whitgob, Member Greg Pace, Member Jenn King and Karen Holmes.

Also present was Town Manager, Sheryl Gonzales.

CALL TO ORDER

Chair, Brian Williams, called the meeting to order at 6:33 P.M. at the meeting room at 2289 Main St., Genoa, NV.

PLEDGE TO ALLEGIANCE

The Pledge of Allegiance was led by Karen Holmes.

APPROVAL OF AGENDA

Action Item

Town Manager Sheryl Gonzales requested that Administrative Agenda Item #3 be tabled until the March 24, 2009 meeting.

Member Pace moved to approve the agenda as amended. Motion seconded by Clerk Whitgob and passed unanimously.

APPROVAL OF MINUTES

Action Item

Sheryl Gonzales said there is a change on Page 2, Item #1. Add to the last paragraph, "Steve Lewis agreed to take the lead on the quarterly town hall meetings."

Clerk Whitgob moved to approve the Minutes of the Special Meeting of February 17, 2009. Motion seconded by Member Whitgob. Motion passed unanimously.

PUBLIC COMMENTS

Resident Ron Funk said there are six dead skunks near the settlement pond at the end of Carson Street.

ADMINISTRATIVE AGENDA

1. Discussion and possible action regarding the Town of Genoa's Strategic Plan and its revisions.

Sheryl Gonzales said the Town Board held a workshop on February 17, 2009 to provide the community with an update on the progress of the Strategic Plan as well as to obtain input from the community on updating the Plan. The Board was presented with the Strategic Plan updates.

Ms. Gonzales reviewed the items that were added to the Strategic Plan on February 17, 2009. These items will affect the Work Plan to be discussed in Item #2. She would like to prioritize

the Work Plan given the limited resources and have a consensus of what the Town Board would like to accomplish over the next year.

Ms. Gonzales reviewed the up-dates of the Strategic Directions which were discussed at the February 17, 2009 board workshop. She discussed the purpose and objectives of the Economic Development Committee.

There was discussion regarding research and priority of items.

Clerk Whitgob said the purpose and objectives of the Economic Development Committee is a number one priority, number two take a look at new and innovative ideas, get help from someone with “fresh eyes” in terms of designing a road-map, and execution thereof.

Discussion continued regarding resources for research. There probably should be request for proposals for market research sent to parties familiar with the area to get an idea of what costs would be. Some resources could be the University of Nevada and the Chamber of Commerce.

Member Pace said, at no cost to the Town, he would like to continue to work on what it would cost the Town to establish the Visitor’s Center.

Review and discussion of goals continued.

Member Whitgob suggested formalizing a recognition program for Candy Dance volunteers.

There was discussion of how board members rated the goals based on priority. Priority of projects will affect allocation of funds and support.

After discussion, the Board added Goal 2F: Research annexation with a cost benefit analysis to be completed by staff.

Sheryl Gonzales summarized the number one priority of projects discussed by the Board, as follows:

Street lighting-underground wiring, grant writing, annexation research, the Economic Development Citizens Committee project, the volunteer development and recognition, the Carson Street drainage project, the Lands Bill and buildings on Genoa Lane to address the storage issue, and walkway from Walleys to Genoa.

Sheryl Gonzales reviewed the order of priorities set by the Board:

- Street lighting with grant writing;
- Carson Street drainage project;
- Economic Citizens Committee;
- Walkway from Walleys to Genoa;
- Annexation – research and cost analysis.

Sheryl Gonzales made the following recommendation to the Board:

The Strategic Plan be re-drafted with the in-put of tonight's meeting and also take the items that were prioritized tonight and incorporate them into next year's work plan.

Member Holmes moved to accept Ms. Gonzales' recommendation. Clerk Whitgob seconded the motion. Motion passed unanimously.

2. Discussion and possible action regarding Town of Genoa's Work Plan and the prioritization of projects for FY 2000-10.

Member King moved to table this item, including the new additions to the work plan, to the March 24th GTAB Budget Workshop. Motion seconded by Member Holmes. Motion passed unanimously.

ADJOURNMENT

Clerk Whitgob moved to adjourn the meeting at 9:06 P.M. Motion seconded by Member King. Motion passed unanimously.

Respectfully submitted,
Kris Wilkison